

ORIYA ORGANICS • FACT SHEET

DESCRIPTION: Oriya Organics is the family-own maker of whole food, plant-based

supplements that are: Five or less ingredients, certified organic, non-GMO

and vegan — and originated to fuel pro-athletes

PRODUCTS: Oriya Organics 100% Plant Protein

100% Plant Protein is exactly that – five bioavailable plant proteins: organic sprouted rice protein, organic hemp seed protein, organic sprouted chia seeds and two nutritionally dense greens - organic spirulina and organic chlorella – and nothing else

• 18 grams protein

• 100% organic, raw, vegan and non-GMO certified

• Recyclable container 21.2 oz. SRP \$41.99

Oriya Organics 100% Greens

Oriya Organics 100% Greens is simply four nutritionally dense greens: organic spirulina, organic chlorella, organic wheat grass and organic barley grass and that's it. The first two ingredients are organic spirulina and organic chlorella, sea algae. Having algae as a simple-to-take supplement is powerful because they deliver a hefty nutritional punch — over 50% protein by weight and are natural detoxifiers

• 99 mg chlorophyll

• 100% organic, raw, vegan and non-GMO certified

• Recyclable container 8.oz SRP \$35.99

Our stores include: Whole Foods Markets, Central Market, Fiesta Nutrition, Brazos Natural & Tri-Health Foods

New stores: Slated to be in HEB & Amazon

Online sales: Available in all states at OriyaOrganics.com

NUTRITIONAL INFORMATION:

- 100% organic whole food, plant-based supplements
- Five ingredients or less
- No synthetic nutrients or extracts for maximum bioavailability
- No stevia or sweeteners
- No natural or organic flavors
- No guar gum, xanthan gum, maltodextrin, lecithin or fillers
- Soy-free, dairy-free & gluten-free

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YEAR FOUNDED: 2011

YEAR HIT STORES SHELVES: 2013

KEY EXECUTIVES: Ionathon Larson, CEO & Co-Founder

David Reedy, Sales Director Emma Cruise, Marketing Director

HEADQUARTERS: Oriya Organics

Katy, Texas

WEBSITE: www.OriyaOrganics.com

SOCIAL: @OriyaOrganics: Facebook, Twitter, Pinterest & Instagram

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About Us

While my brother, Ryan, was competing as a pro Mixed Martial Arts, M Oriya samples arrive OK? & FN Story Idea: Company Profile: Oriya Organics: Family-owned, 100% organic, plant protein supplement company growth surge due to customer demand for ultra-clean plant protein MA, athlete, he and I began experimenting with nutritionally dense foods and found that plant proteins are incredibly bio-available and easy on the digestive system. We also discovered the power of antioxidant-rich superfoods like spirulina and chlorella are high in protein, chlorophyll and nutrients. These whole food ingredients energize, heal and revitalize.

After Ryan retired from MMA, our family launched Oriya Organics because we knew our plant-based formulas delivered ultra-clean, high performance nutrition which optimally fuels anyone – from pro athletes to nutritionally-savvy moms looking for the cleanest and healthiest options for their family. Healthy regards, Jonathan Larson Co-Founder & CEO Simply Oriya, Simply Powerful $^{\text{TM}} \bullet$ For more information visit: OriyaOrganics.com